



# INTRODUCING THE WORLD'S FINEST HEMP SMOKES

**MOUNTAIN** is a smokeable Hemp CBD product. Our aim is to provide an over-the-counter, lab tested, organic, safe, all-natural smoke that gives people a non-addictive, alternative to harmful, traditional cigarettes.

Not all hemp smokes are created equal. We grow pharmaceutical grade, organic Hemp flower (no seeds or stems) and medicinal herbs, **Sage & Mullein**. The result is an unmatched, soft, refreshing flavor that calms both body & mind.

You can truly taste the difference.



## “WHATS YOUR RITUAL?”

Our smokes come in packs of 2, 10, or 20 count... with CBD 35mg and 70mg strengths. Coming soon: multiple flavors, 150MG strength, and CBG smokes for pain.







# OUR RAPIDLY EXPANDING FOOTPRINT

**OUR WORLDWIDE DISTRIBUTION NETWORK** is rapidly expanding with our main partners located in Switzerland and the United States with upcoming agreements in Mexico, Spain, and Italy. We are well-versed with import/export laws as well as the intricacies around selling Hemp globally both through retailers and online.





**THIS IS NOT A CIGARETTE**



**NO TOBACCO**

**NO NICOTINE**

**NO THC\***

**JUST HEMP CBD**



**ORGANIC HEMP CBD SMOKES**

[thisisnotacigarette.com](http://thisisnotacigarette.com)

*\*less than the legal limit (<0.3% THC US, <0.2% Europe)*







# THIS IS NOT A CIGARETTE ...



## TOBACCO CIGARETTES **KILL**

Each puff of smoke has over

**4,000 CHEMICALS, 50+ ARE CARCINOGENIC**

**Acetone** = wall paint stripper

**Arsenic** = ant poison

**Ammonia** = floor & toilet cleaner

**Butane** = lighter fluid

**Carbon Monoxide** = car exhaust

**DDT** = insecticide

**Methanol** = rocket fuel

**Naphthalene** = moth balls

**Nicotine** = insecticide & weed killer

**22+ MILLION PEOPLE** currently say  
*"I want to quit smoking cigarettes."*





# E-CIGARETTES CAUSE CANCER



**VAPING** started out as the healthier alternative to cigarettes but quickly earned it's own liabilities

Mountain Smokes recently identified a place in the market that is resonating with the consumer providing a value that the vaping revolution did not address. The concept of smoke cessation gave insidious companies an opportunity to create a new generation of nicotine junkies.

Instead of having step-down programs, their vape cartridges have an equal amount of nicotine in one vape cartridge as an entire pack of cigarettes.

Because of this failure there is a greater pent up demand for a simple and honest product where people can smoke a natural herb(s) with no addictive or carcinogenic ingredients.

**E-CIGS contain**  
**10X MORE**  
**CARCINOGENIC**  
ingredients than regular cigarettes





# A NON-ADDICTIVE ALTERNATIVE TO CIGARETTES & E-CIGS

**MOUNTAIN** smokes are the perfect all-natural smokeable product that gives people a **non-addictive alternative to traditional cigarettes**. Our smokes have enabled massive numbers of our customers to give up tobacco with ease.

**Purchase Over-the-Counter**

**Lab Tested**

**Organic**

**Safe**

**NO Chemicals**

**NO Tobacco**

**NO Nicotine**

**Biodegradable**

**Superior Quality**

**Great Tasting**

**Legal Worldwide**



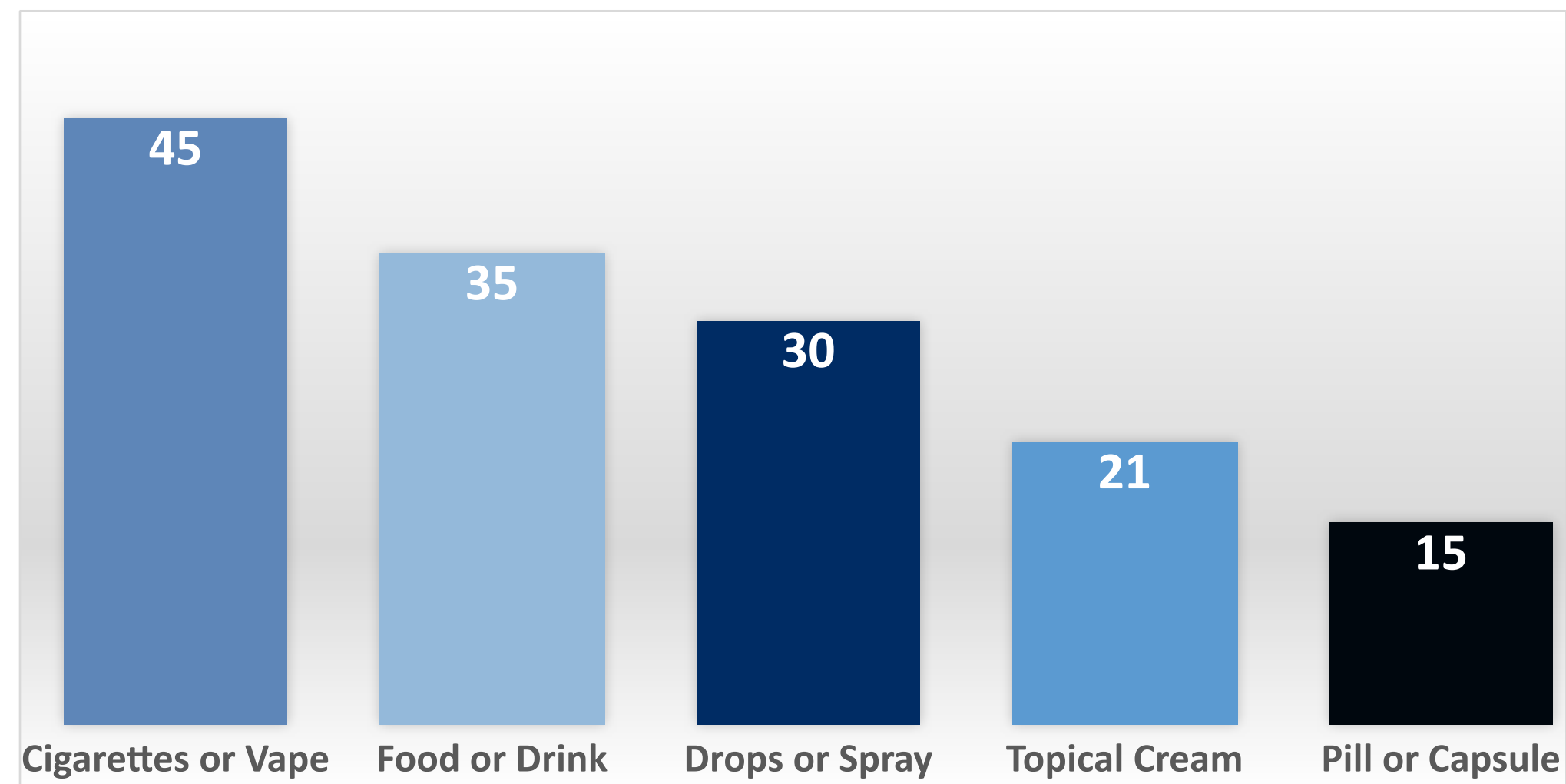


# CBD: METHODS OF CONSUMPTION

**SMOKING CBD** = the MOST POPULAR method of consumption

**SMOKING CBD** provides IMMEDIATE RELIEF

**SMOKING CBD** = most popular for STRESS REDUCTION



Reduce stress or anxiety or help you relax

37%

Help with joint pain

24%

For fun or recreation

11%

Better sleep

10%

Extremely or very effective

Slightly or not at all effective

63%

16%

38%

27%

24%

22%

52%

16%

Human Cannabinoid Pharmacokinetics published in 2017









# OUR SOLUTION

## OUR SOLUTION

We provide the most environmentally conscious, highest-caliber, organic and herbal solution to toxic tobacco products that have ruled the market for centuries. You can "puff in peace" knowing that the health of your friends, family, and pets won't be compromised. In fact, they are more likely to experience the positive effects minutes after you take your first puff, sharing in what we at Mountain Smokes call “healthy secondhand CBD smoke”.

### IT'S NATURAL

No dangerous chemicals, no carcinogens, no artificial ingredients, hormones, preservatives or other chemicals.

### IT'S ACCESSIBLE

Can legally be shipped both nationally & internationally.

### IT'S EFFECTIVE

Shown effective in clinical trials for anxiety, pain, inflammation, autism, Parkinson's disease, Crohn's disease, Alcohol abuse, Opioid use, cocaine and more

### IT'S SAFE

Laboratory tested, hemp-derived CBD containing less than 0.3% THC\* with no pesticides, fungus or dangerous chemicals - COA upon request.

*\*adjustable based on laws of individual counties*







# OUR “EARTH FIRST” APPROACH



Our “**EARTH FIRST**” approach to business encompasses everything from “seed-to-sale.” It is our commitment to protecting the health of our planet as well as the humans and animals that inhabit it. We only offer the highest pharmaceutical grade CBD - certified organic - no pesticides, chemicals, or additives.

We support our local Oregon farmers. We consider them stewards of the land - they are proud of their harvest and committed to organic farming, environmental health & sustainability.

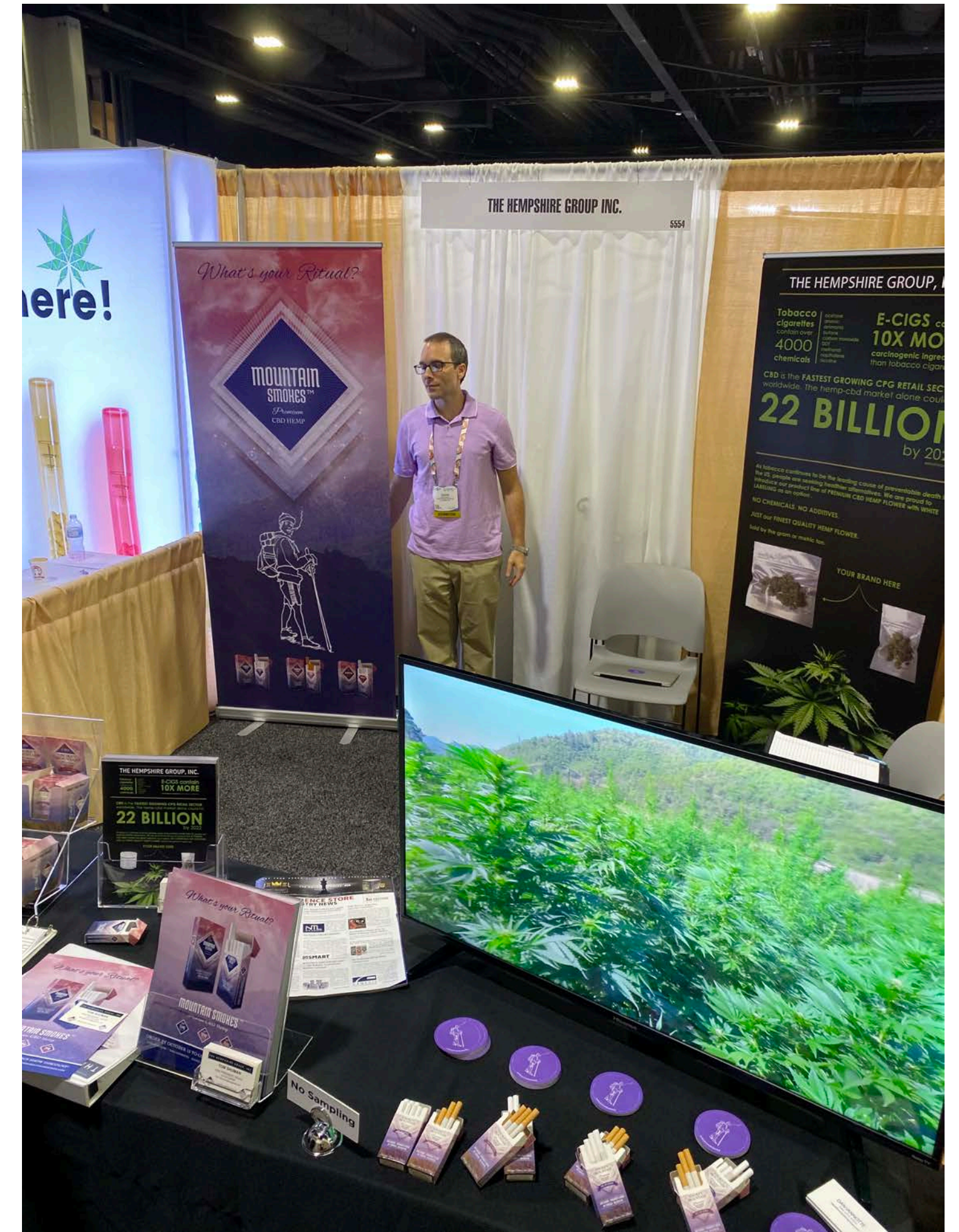
Our packaging is also part of this approach. We only use biodegradable and chemical free materials and soy-based inks.







# NATIONWIDE TRADE SHOW PRESENCE







# TARGET AUDIENCE



## **OUR PRIMARY MARKET** focuses on:

- Adult tobacco users looking for an alternative to cigarettes, vaping, e-cigs
- Individuals looking to supplement their pharmaceutical medications (Anxiety, Depression, ADD, ADHD)
- Consumers seeking CBD that is more bioavailable than most topicals / capsules
- Anyone 18+ looking to experience relief & relaxation without the use of prescription medications

## **BENEFITS** for this market:

- Quit smoking cigarettes and other addictive substances
- Experience relief and relaxation without side effects
- More bioavailable than most topicals and capsules
- "Earth First" approach: encourages people to form healthy, happy rituals with every smoke





# EXTENSIVE MARKETING CHANNELS

**OUR WORLD CLASS MARKETING TEAM** knows how to build & market iconic, global brands. Our marketing strategy is a holistic approach from grass-roots to traditional media placement and influencer marketing.

- 1000+ Vending Machine placement options in casinos and nightclubs established from Los Angeles to NYC to Miami
- CannaLuv Boxes - monthly smokeable hemp subscription model
- B2C Websites / Eaze Wellness / Mountain Smokes
- Boomerang Elite International MLM ready to sell
- 60,000 7-11 stores & Gas Stations via a strategic partnership
- TRADE EXPOS: booths booked / NACS / TOBACCO Plus
- Concert and Festival Circuit - Booth and Stage Sponsorships
- Grassroots/Guerrilla Marketing by Mountain Smokes brand ambassadors
- Social Media Influencers, 300M organic followers, and select Celebrity Podcasts











# NATIONWIDE RETAIL SUPPORT & POS MARKETING

\*previous packaging

12" x 18"



Display POP Box



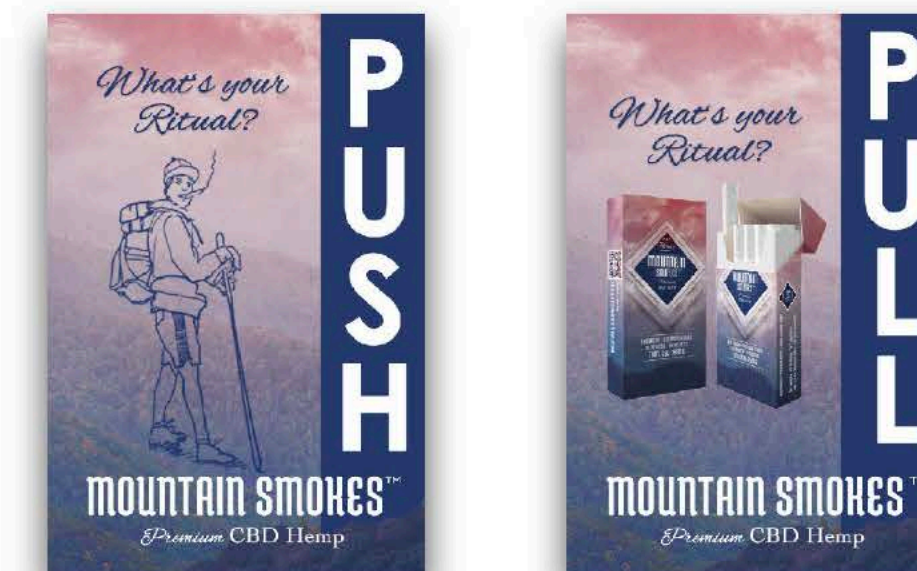
Window Banner

8.5" x 11"



Flyer

4" x 6"



Door Stickers



Standee





# BROUGHT TO YOU BY THE HEMPSHIRE GROUP



## A PROVEN ONE-STOP-SHOP FOR PHARMACEUTICAL GRADE HEMP & CBD

THE HEMPSHIRE GROUP has created vertical integration for complete control of the process from farm to consumer. Our speciality is developing category defining products - in particular - smokeable CBD.



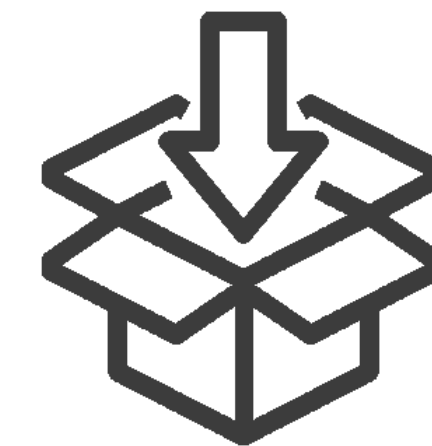
### CONTRACT MANUFACTURING

We offer state-of-the-art raw material sourcing, material blending and formulation, scaled production, as well as Lab testing & assurance. We can manufacture up to 150,000 packs per day in 10-packs, 20-packs or a combination of both.



### BRANDING & WHITE LABELING

Our expertise at building iconic brands, retail packaging, and gaining social media traction sets our customers apart from the noise.



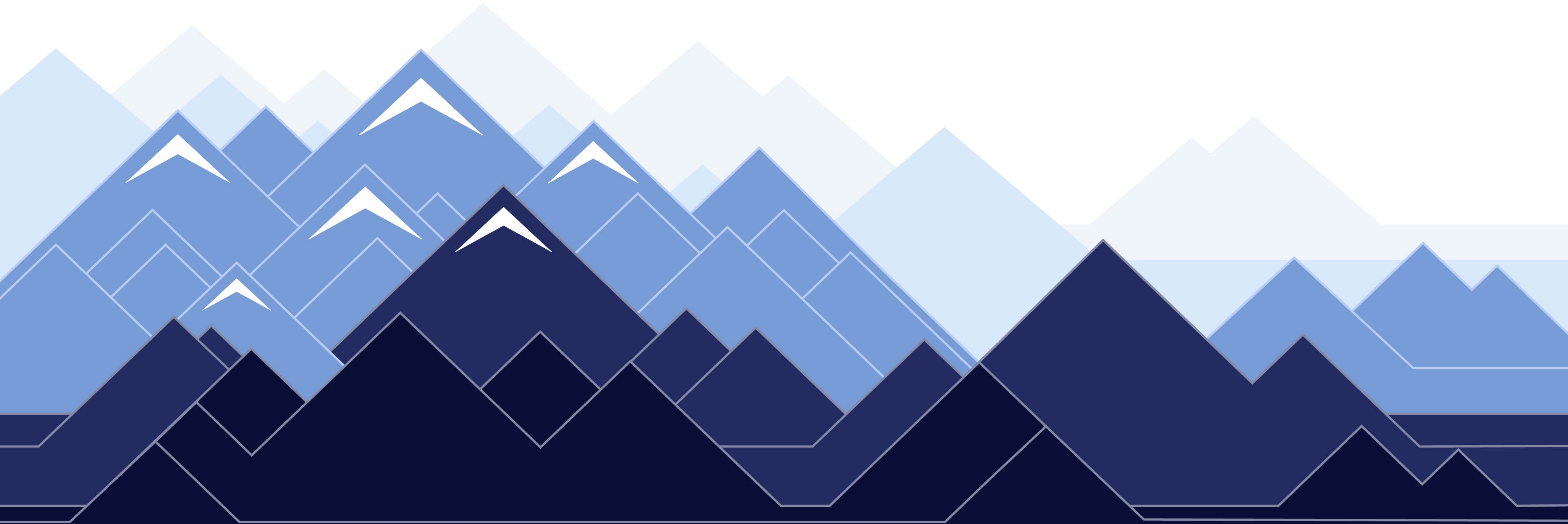
### PROCESSING & COPACKING

Our extensive network of proven suppliers streamlines your process with a full range of packaging options, price points and features.

For additional info or white label pricing, please contact us at [info@hempshiregroup.com](mailto:info@hempshiregroup.com) OR 1-855-200-0420



# WHAT'S YOUR RITUAL?



For More Information Contact:  
855-200-0420  
[info@hempshiregroup.com](mailto:info@hempshiregroup.com)  
[www.hempshiregroup.com](http://www.hempshiregroup.com)

